

BERBERINE

UNLOCKING SUPERIOR METABOLIC HEALTH BENEFITS

2026

VitafoodsTM
Europe
Startup Challenge



WINNER 2026
Most Innovative
Nutraceutical Ingredient

EVANIUM

OPTISOLV[®]
TECHNOLOGY

THE MARKET OPPORTUNITY

Consumers are increasingly waking up to the importance of metabolic health and turning to Berberine to take control of their blood sugar, weight, and overall vitality

More than 28 %
global prevalence of
metabolic syndrome in
2024 (20-79 yrs)

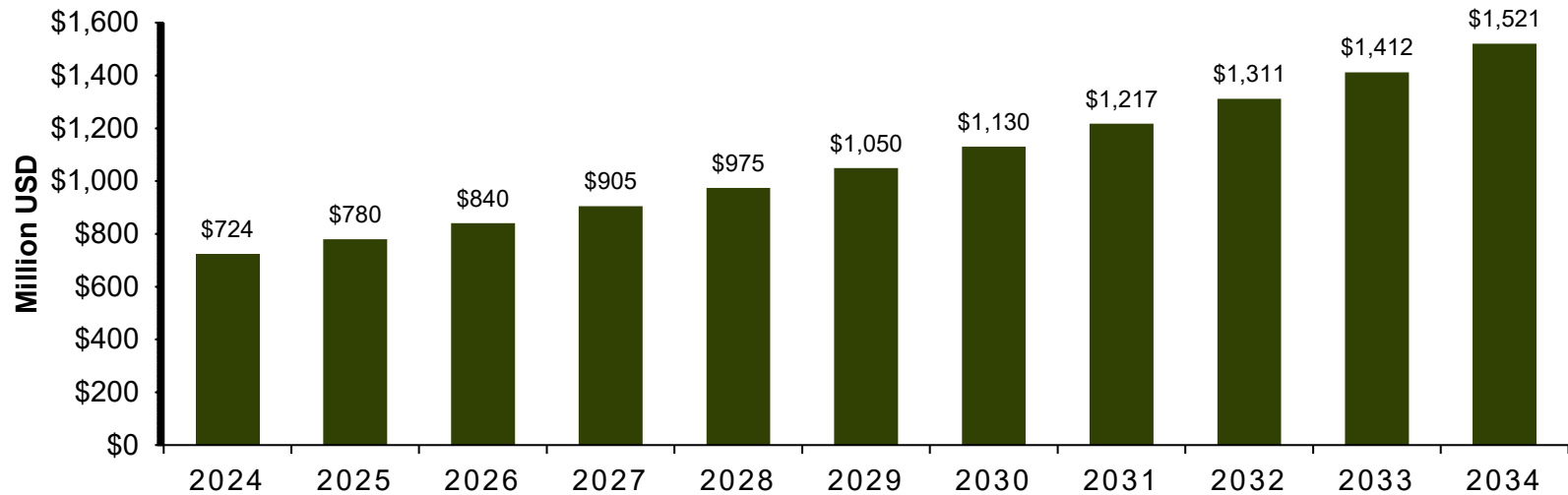
58 % CAGR
of global Berberine
supplement launches
from 2021-2025

\$ 23.5 B
Estimated market size
for metabolic health
supplements in 2026

16.2 %
expected CAGR in
weight loss supplements
(2024-2032)

2 out of 3
People are considered
overweight or obese
globally in 2024

Global Berberine Supplements Market (2024-2034)



- Rising obesity rates are fueling **demand for metabolic health products**, leading to double-digit annual growth rates for supplements in the area of weight loss and blood sugar control
- Berberine is gaining traction as a **key metabolic health ingredient**, supported by clinical evidence, product innovation, and growing global adoption
- With consumer demand shifting from simple extracts towards **premium products**, growth is increasingly driven by advanced formulations that **improve bioavailability** and efficacy of plant-based metabolic health ingredients

SOURCES: [Weight Loss Supplement Ingredients Market \(2024 - 2030\)](#) | [Dietary Supplement Market \(2026-2036\)](#) | [World Metabolic Health Supplements – Market Analysis, Forecast, Size, Trends and Insights](#) | [Berberine API Market Trends Shaping Future Global Demand](#) | [Global Berberine Supplements Market Size \(2025-2034\)](#) | [Weight Loss Supplements Market Size & Share Report, 2032](#) | [Metabolic Health Foods Market CAGR, size, share, trends, growth, value, key players analysis](#) | [Statistics MRC report](#) | Mintel Global New Products Database (GNPD), accessed 02.2026; search: "Berberine", category: Food Supplements, launches 2021–2025

Berberine delivers targeted support for metabolism, weight control, and glucose regulation

METABOLIC HEALTH

Berberine **reduced total cholesterol levels*** (-12.2 %, $P < 0.05$) in obese subjects within 3 months ¹

Berberine-supported lifestyle intervention (LSI) had a stronger positive effect** on **hepatic fat content** (-16.7 % VCF*) in subjects with NAFLD ²

Berberine significantly reduced **cholesterol***** (-29 %), **triglycerides***** (-35 %), and **LDL-c***** (-25 %) values in hypercholesterolemic subjects within 3 months ³

* Compared to baseline

** Compared to LSI alone

*** Statistical significance $p < 0.0001$

(1) Hu, Y et al., 2012, *Phytomedicine: international journal of phytotherapy and phytopharmacology*.

(2) Chang, X et al., 2016, *Journal of Translational Medicine*.

(3) Kong, W et al., 2004, *Nature Medicine*.

WEIGHT MANAGEMENT

Berberine significantly **decreased body weight*** (-2.98 ± 3.16 kg), **BMI*** (-1.14 ± 0.80 kg/m²), **diastolic blood pressure*** (-6%), **visceral fat*** (-1.04 ± 0.76 VF %) against baseline and lowered gene expression of metabolic-related adipokines apelin and visfatin in obese subjects ⁴

Berberine reduced **BMI** (-15 %, $P < 0.01$), **triglycerides** (-38.6%, $P < 0.01$) and **leptin** (-36 %, $P = 0.04$) values compared to baseline within 3 months ⁵

* Statistical significance $P < 0.01$

(4) Bandala, C et al., 2024, *Nutrients*.

(5) Yang, J et al., 2011, *Evidence-Based Complementary and Alternative Medicine*.

BLOOD SUGAR MANAGEMENT

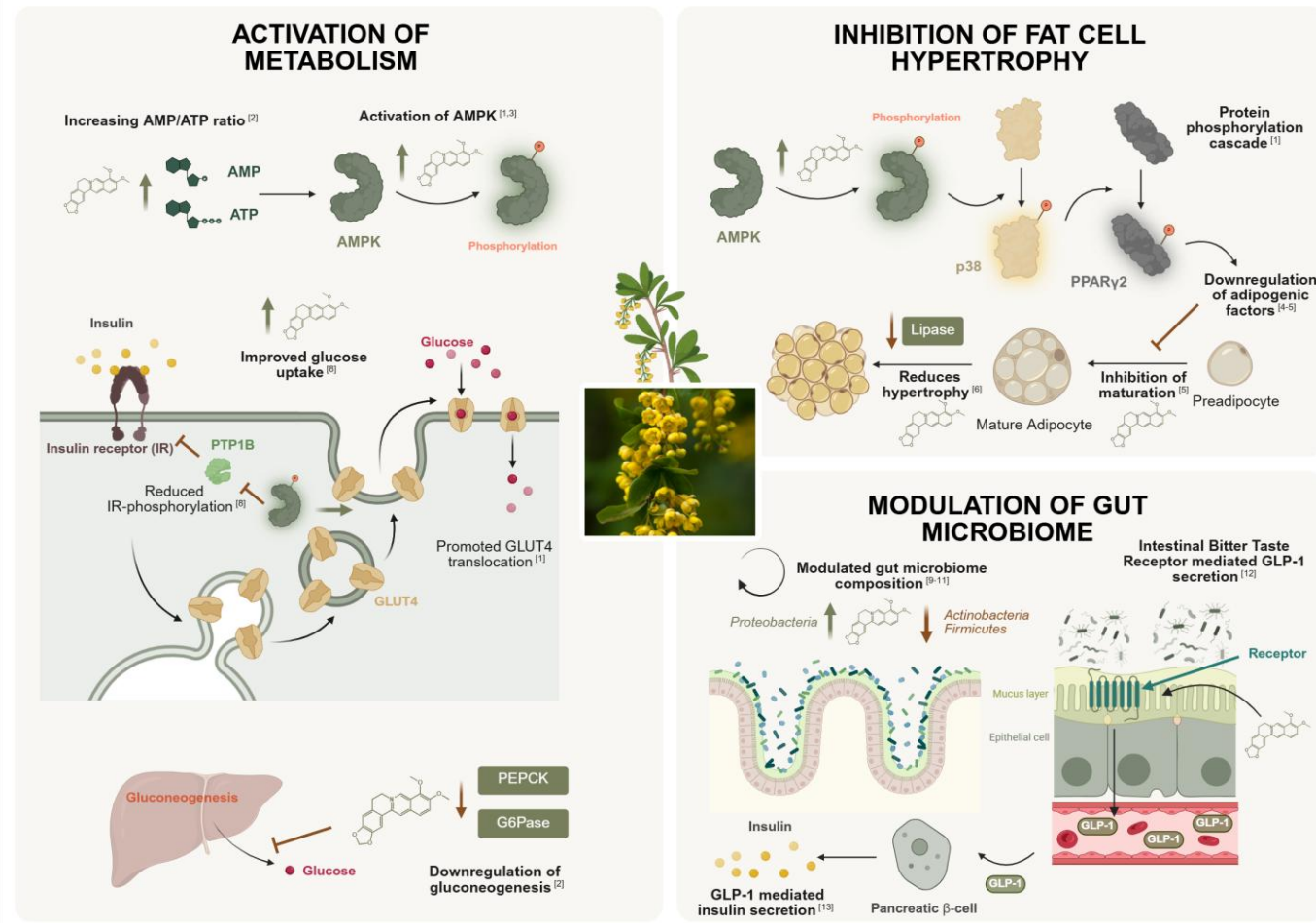
Berberine **reduced fasting plasma glucose*** (-20 %), **postload plasma glucose*** (-25.8 %), **HbA1c*** (-0.9 ± 1.22 % VCF), and **total cholesterol*** (-18 %) levels against baseline ⁶ and had a significant* **hypoglycaemic** effect (-0.40 ± 0.27 % HbA1c) in type-2 diabetes (T2D) subjects through **modulation of gut microbiome** composition (increased *Proteobacteria* and reduced *Actinobacteria/Firmicutes*) and thus microbial metabolism within 3 months ⁷

* Statistical significance $P < 0.001$ vs. placebo

(6) Zhang, Y et al., 2008, *The Journal of Clinical Endocrinology & Metabolism*.

(7) Zhang, Y et al., 2020, *Nature Communications*.

Mechanistic insights into berberine's action on glucose uptake, fat cell differentiation, and gut microbiome



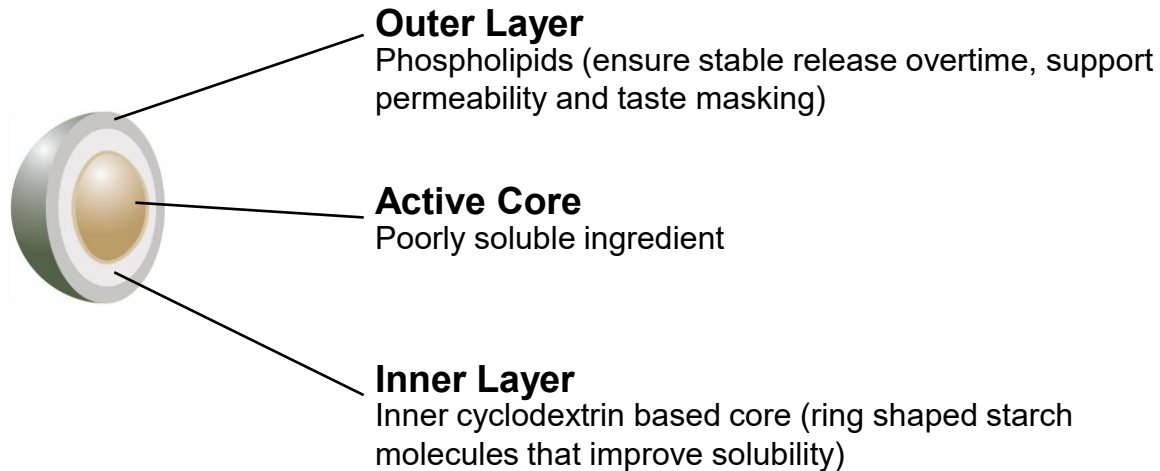
- Berberine activates a key metabolic enzyme called AMPK, helping cells **burn sugar and fat** instead of storing it^[1-5]
- Berberine promotes brown fat tissue, which can **support weight control**^[6-7]
- Berberine **increases glucose uptake** and **improves insulin sensitivity** through activation of AMPK signaling and phosphorylation of insulin receptors^[8]
- Berberine supports a **healthy balance of gut bacteria** and activates intestinal bitter cell receptors, resulting in GLP-1-induced **insulin secretion** by pancreatic β-cells and reduced blood glucose levels^[9-13]

SOURCES

- (1) Lee, Y S et al., *Diabetes*, 2006.
- (2) Zieniuk, B, and Pawelkowicz, M. *Metabolites*, 2025.
- (3) Ren, G et al., *Frontiers in Pharmacology*, 2020.
- (4) Yang, Y et al., *Molecular medicine reports*, 2020.
- (5) Yang, Y et al., *Lipids*, 2019.
- (6) Ağaçdiken, A A and Göktaş, Z. *PeerJ*, 2025.
- (7) Wu, L et al., *Cell Death & Disease*, 2019.
- (8) Chen, C et al., *Biochemical and biophysical research communications*, 2010.
- (9) Zhang, L et al., *Frontiers in cellular and infection microbiology*, 2021.
- (10) Wang, y et al., *Metabolism*, 2017.
- (11) Cui, H-X et al., *Oxidative Medicine and Cellular Longevity*, 2018.
- (12) Yu, Y et al., *Biochemical Pharmacology*, 2015.
- (13) Lee, Y-S and Jun, H-S., *Metabolism*, 2014.

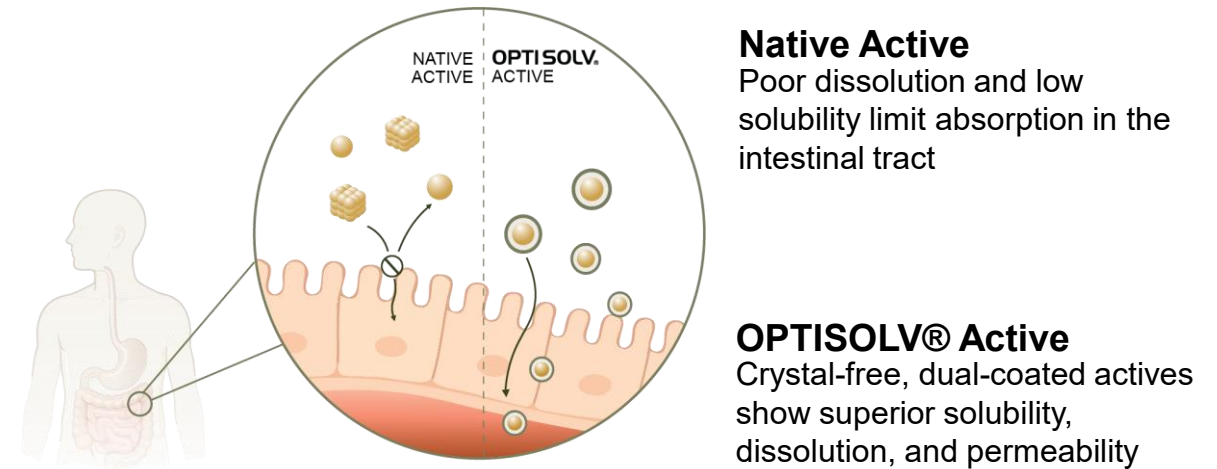
By encapsulating actives on a molecular level, our dual-coating technology OPTISOLV® offers wide-ranging benefits, enhancing the efficacy of ingredients

OPTISOLV® dual-coating technology



→ OPTISOLV® addresses the key limitations of bioavailability by combining **enhanced solubility** with **improved permeability** through its unique **dual-coating system**.

Native vs OPTISOLV® encapsulated ingredients



→ Crystal-free stabilization enables **superior absorption**, allowing OPTISOLV® to **outperform conventional technologies** while remaining **fully natural**.

OPTISOLV® Berberine enables increased absorption and controlled release, unlocking the full potential of Berberis aristata

The perfect ingredient for innovative formulations



Due to **poor bioavailability** and **solubility**, native berberine require high doses (1000-1500mg), while OPTISOLV® Berberine is dosed at 250–500 mg



Gastrointestinal discomfort is common with high doses, reducing consumer compliance, which can be **significantly reduced** by OPTISOLV® dual-coating



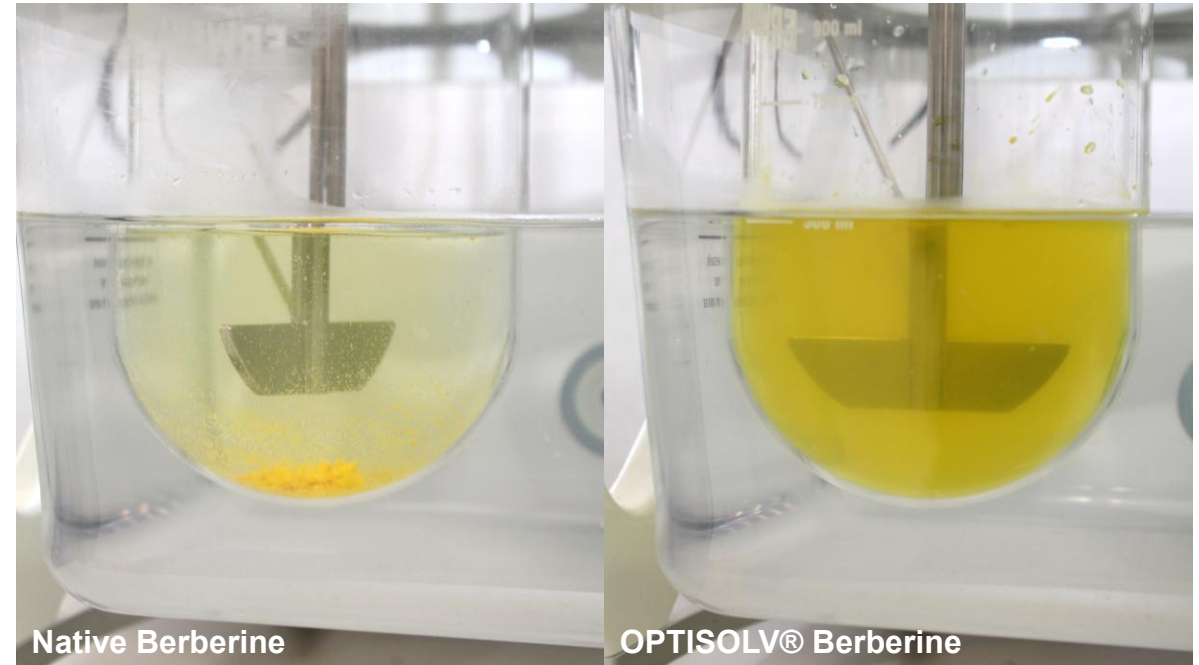
Due to **unfavorable release** of native berberine, multiple doses a day are common, while OPTISOLV® Berberine shows **best-in-class dissolution profile**



OPTISOLV® dual-coating enables the next generation of metabolic health products

The difference our technology makes for berberine

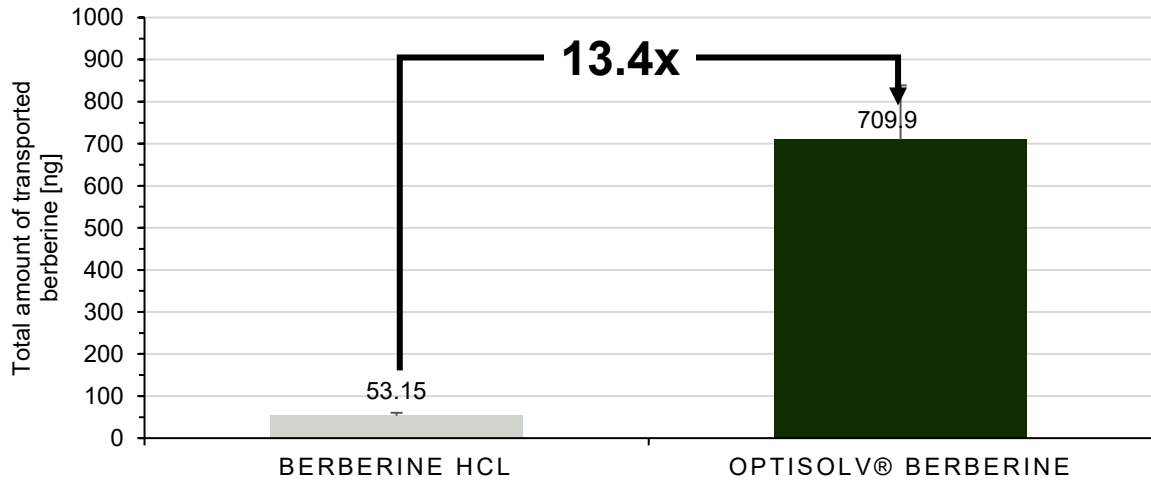
- **Increased absorption** by 13.4x, resulting in lower dose and better tolerability
- Best-in-class **dissolution profile**, enabling steady release over time
- **Increased solubility** by 10x in intestinal media



OPTISOLV® Berberine shows significantly increased absorption and dissolution, enabling next-generation metabolic support

Absorption assay (human Caco-2 cells)

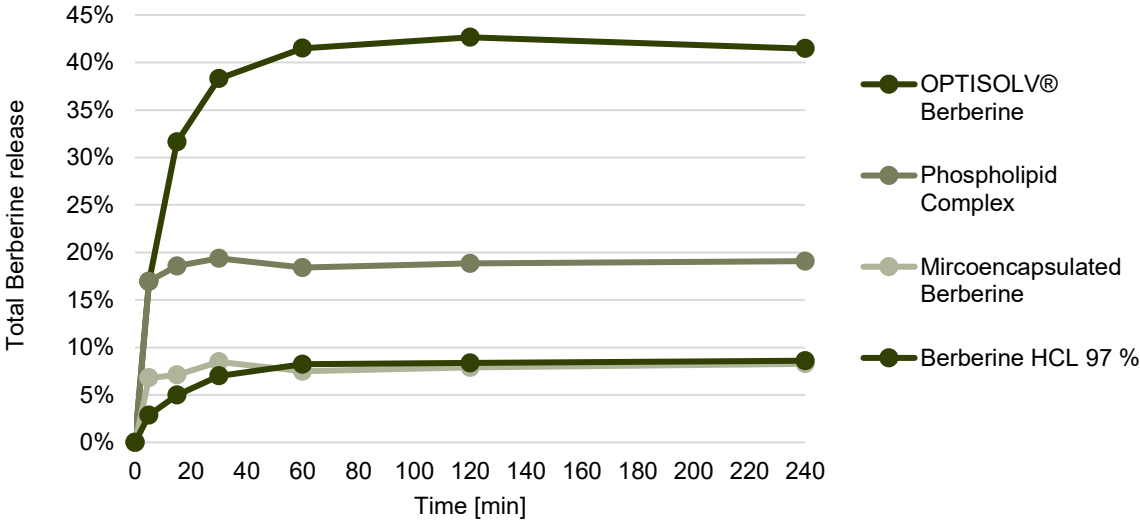
- Absorbed amount of Berberine OPTISOLV® in comparison to Berberine HCL via human intestinal cell model (Caco-2)
- Pre-digestion in intestinal fluid, followed by 2 h incubation on Caco-2 cells



IMPACT The OPTISOLV® Technology **enhances the absorption by more than 13.4x** in comparison to native Berberine

Dissolution in biorelevant intestinal fluid (FASSIF)

- Dissolution profiles of different commercial berberine products in intestinal media (fasted state simulated intestinal fluid/FASSIF) at 37 °C for 4 h
- Analysis of bioaccessible and soluble berberine via HPLC



IMPACT OPTISOLV® Berberine shows **best-in-class** dissolution profile in comparison to commercial formulations **during simulated digestion**

PRODUCT SPECIFICATIONS

OPTISOLV® Berberine is ideal for innovative nutraceuticals, enabling effective dosing and efficient manufacturing

OPTISOLV® Berberine

- Berberine complex with 13.4x higher absorption and significantly increased release during simulated digestion
- Proprietary formulation with OPTISOLV® technology
- Suitable for different formats
- Standardized to 30 % active berberine content
- Fully natural, non-GMO
- Low dose and better tolerability



Suitable For	Nutraceuticals
Source	Berberis aristata roots
Suitable Dosage Forms	Powders, Capsules, Tablets, Liquids
Other Ingredients	Gamma-Cyclodextrin, Camellia sinensis extract, Lecithin (Sunflower)
Forms	Yellow free-flowing powder
Shelf Life	24 months (stored at a cool, dry place protected from sunlight)
Active Content	N.L.T. 30 % Berberine
Pack Size	10 kg PE in an Aluminum Bag
Health Benefit	Metabolic Health Weight Management Blood Sugar Management
Recommended Dosage	250 – 500 mg

OPTISOLV® Berberine meets the highest quality standards and supports compliance with relevant regulatory requirements

OPTISOLV® Berberine

- Non-GMO, Vegan, no artificial additives
- Heavy metal, contaminant, content, identity, and microbiology testing for every batch
- No allergens, irradiation, or EO
- Production in Europe follows the highest quality standards in an FDA-registered facility
- FSSC/ISO 22000, HACCP, cGMP compliant
- Halal, Kosher optional
- Full traceability and documentation for every batch

Statement	Summary <i>(Detailed statements and documentation on request)</i>
Adulteration free statement	Manufactured under strict quality controls and not adulterated with undeclared, substituted, or prohibited substances; supplier qualification and routine checks applied.
Allergen Management Statement	Produced without intentional use of EU-listed allergens; allergen risks assessed and controlled through supplier qualification and appropriate manufacturing procedures.
BSE/TSE Statement	Of non-animal origin and free from materials of ruminant origin; no risk of BSE or TSE according to EU regulations
Certificate of Origin	A Certificate of Origin stating the country of origin of the raw material and/or finished product can be provided upon request.
Composition Statement	A detailed composition statement, including qualitative ingredient information is available upon request.
Contaminant Statement	Free from BAP, dioxin, heavy metals, melamine, PAH, perchlorates, pesticides, PCB, pyrrolizidinalkaloides, residual solvents, mycotoxins
Flow chart	A detailed process flow chart describing the main manufacturing steps, is available upon request.
Food Grade Declaration	Manufactured in compliance with applicable food-grade standards and suitable for use in food and food supplement applications.
Free From Statement	Free from artificial colors, artificial flavors, dairy, flavoring substances, free from palm oil, fructose, gluten, latex, lactose, magnesium stearate, polysorbate, silicon dioxide, soy-free, sugar, titanium dioxide, parabens
Irradiation and ETO-Statement	Not treated with ionizing radiation and not processed using ethylene oxide (ETO), based on supplier declarations and quality controls.
Microbiology Statement	Complies with applicable microbiological specifications for food ingredients; routine microbiological testing is performed.
Nanoparticles Statement	Does not intentionally contain engineered nanomaterials as defined under applicable EU regulations.
Non-GMO-Statement	Not derived from genetically modified organisms and compliant with EU GMO regulations; supporting documentation available upon request.
Novel Food Statement	To the best of our knowledge, the product does not fall within the scope of the Novel Foods Regulation, as governed by Regulation (EU) 2015/2283, detailed information available upon request
Vegan Statement	Of plant origin and produced without ingredients, processing aids, or additives of animal origin; suitable for vegan use.

CONTACT

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Detailed information
upon request



Thank You

DISCLAIMER | This brochure is intended for informational purposes only and is addressed exclusively to professionals. The ingredient is not intended to diagnose, treat, cure, or prevent any disease. Any references to biological or functional properties do not constitute health claims and are not intended as claims under EU Regulation (EC) No 1924/2006 or under U.S. FDA regulations. These statements have not been evaluated by the U.S. Food and Drug Administration (FDA). All statements are made to the best of our knowledge and belief based on information available at the time of publication. However, no guarantee is given as to the accuracy, completeness, or continued validity of the information provided, and no liability is assumed for any errors or omissions. The regulatory status, labeling, and suitability for use in finished products are the sole responsibility of the manufacturer or distributor of the final product and must be assessed in accordance with applicable local laws and regulations.